

Franchising Opportunities



Create your own future...with Zounds!

How would it feel to turn the key in the lock and open the door to your own business? We can help make this your reality. You are a knowledgeable professional, experienced at providing great care and customer service. We offer superior products at lower cost and have expertise in building a business.

Let's build it together!

We are the fastest growing hearing aid franchise in the country.



What makes us different?

- **Revolutionary Technology** (57 patents). Leader in noise cancellation, rechargeability, echo cancellation and comfort.
- **We offer a better product at a lower price.** Our products retail at about 50% less than our leading competitors.
- **Low cost of entry with high profit potential.** High margin product. After opening a retail location, franchisees have the opportunity to form a physician franchise in their territory, at no additional cost to franchisee.

What are the benefits of franchising with Zounds?

- **Turn-key support and a proven business model.** Zounds' franchisees receive the benefit of our experience - including assistance with site selection, leasing, staffing, and more.
- **Proprietary Product.** Our franchisees have the exclusive rights to sell Zounds Hearing Aids.
- **Competitive cost advantage.** Working directly with the manufacturer means our franchisees enjoy a significant cost advantage over their competition.
- **Low start-up costs.** Total start up investment for a Zounds franchise varies, but we estimate the total cost to be in the range of \$125k - \$197k.

For Additional Information Contact:

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All Inquiries Kept Confidential