

# Hearing Loss Affects All Generations

Approximately 36 million American adults report some degree of hearing loss

**90%** can be helped by hearing aids

Nearly 1.5 million are school age

There are more than 6 million in the U.S. between the ages of 18 and 44 with hearing loss

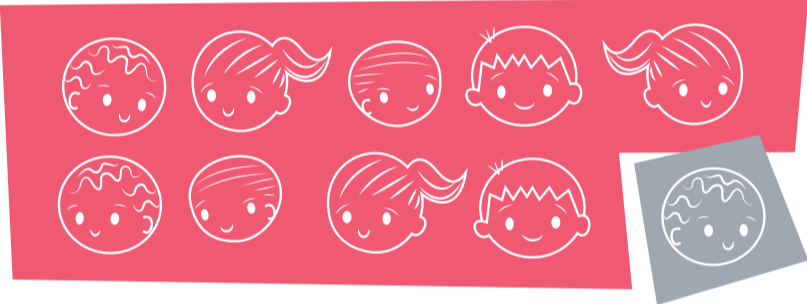
65% of people with hearing loss are younger than 65.



## CHILDREN AND TEENS

At least 1.8M children (18 or younger) have a hearing problem in the US.

**NINE OF EVERY TEN** children who are born deaf are born to parents who can hear



## COMMON RISK FACTORS ARE:



In-utero ear infections can also cause damage



Turning up the volume is fun, hearing loss isn't



3+ months of constant ear infection (85% of children have at least one)



Secondhand smoke can double risk of hearing loss for teenagers

## THE WORKFORCE

26 million Americans between the ages of 20 and 69 have high frequency hearing loss

### HIGH RISK PROFESSIONS

**1 IN 4** workers exposed to high levels of noise will develop a hearing loss



police officers

firefighters

factory workers

farmers



construction workers

musicians

heavy industry workers

military personnel

### COSTS OF HEARING LOSS

**\$176 BILLION**

lost per year due to underemployment for people with untreated hearing loss

**\$30,000**

amount of lost income for people with untreated hearing loss



### BENEFITS OF HEARING AIDS

Hearing aids reduce the risk of income loss dramatically—by 90 to 100 percent for those with milder hearing loss

**90%**

People with hearing aids are nearly **twice** as likely to be employed as their peers with hearing loss that do not wear them



## RETIREEES

30 percent of adults 65-74 years old, and 47 percent of adults 75 years old or older have a hearing loss

**30%**  
65-74

**47%**  
75 years old or older

Hearing loss in older adults leads to more hospitalizations and poor physical and mental health, while diabetes, dementia, and cardiovascular disease are all associated with untreated hearing loss

### RISK OF TINNITUS

**12%** **14%**

Of adults ages 65 and older in the United States, 12.3 percent of men and nearly 14 percent of women are affected by tinnitus

